

POP Display Guide

Shop! members include leading POP producers from around the world. Here, 15 such members present their POP capabilities. Over half offer all three types of displays: permanent, temporary, and semi-permanent. All offer display design/engineering and prototyping. Most offer interactive displays and signage design, and many can design shop-in-shops and coordinate delivery of their products to the stores. Graphics design, packaging design, and packet/kitting/assembly services each are offered by more than half of respondents, and nearly half can integrate electronics into their displays.

As Shop! works to advance the industry's sustainability, we asked producers if they offer recycling of their displays. At this point, only a few respondents indicated that they do, but this is only one aspect of their sustainable efforts. Watch for our Sustainability Guide in our November/December issue, when Shop! members of all stripes will be asked to quantify their greenness.

Visit supplierconnect.shopassociation.org to contact these producers and other POP producer members that did not respond to our invitation to be included in this guide.



ARTISAN COMPLETE

artisancomplete.com

Contact ANDY PRIESTMAN, Andy.P@artisancomplete.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

corrugate, styrene,
plastics, foam core,
wood, metal, acrylic,
visual magnetics

POP services

display design/engineering,
electronic integration, pack-
aging design, shop-in-shop
design, signage design, graphic
design, prototyping, interactive
displays, delivery/logistics,
packet/kitting/assembly

Display solutions offered

large-format print, store wayfinding, banners, blades, case stackers, category redress, clip strips, countertop displays, fixtures, dump bins, endcaps, floor stands, pallet skirts, product glorifiers, showcases, gondolas, in-line, modular, overhead signage, PDQ, pole topper, power wing, shop-in-shops, sidewinder, signage, quarter pallets, decor, pop-up shops, tower, window dressup, temporary displays, modular displays, kiosks, interactive displays, digital displays



Artitalia Group Inc.

artitalia.com

Contact Catherine Boules, cboules@artitalia.com

Display types produced

semi-permanent,
permanent

Materials capabilities

any type of metal
& wood

POP services

display design/engineering,
shop-in-shop design, signage
design, prototyping

Display solutions offered

cash counter, display cases, video lockup cabinets, mannequin stands, fitting/changing rooms, shelving systems, hang bar, peg hooks, faceout, endcap, countertop display, dump bin, aisle blocker, wing display; custom retail fixture, furniture, display



Blanc Display Group

blancdisplaygroup.com

Contact Dave Lyons, dlyons@blancind.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

wire, metal, wood,
plastic, recycled
plastic, corrugated
cardboard

POP services

display design/engineering,
display recycling, shop-in-shop
design, signage design, graphic
design, prototyping, interactive
displays, delivery/logistics,
packet/kitting/assembly

Display solutions offered

custom & stock signage & displays including wire racks (counter, floor stands, power wings, etc.), shelf management systems (dividers, vacuum- & spring-loaded trays), decor (menu & spiral board, etc.), signage (sign frames, pocket frames, accessories), displays (dump bins, dial tags, shelf strips, etc.), & more



Droid Group droid.com.br

Contact 303 5507780, ronald@droid.com.br

Display types produced

permanent

Materials capabilities

plastic, acrylic, wood, solid surface, metal

POP services

display design/engineering, display recycling, electronic integration, signage design, graphic design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

promotional products for tradeshow, events, & point of sale; instant prizes, interactive, & digital games to challenge customers to interact with your brand; electronic wheels programmable via Bluetooth through a mobile app to control distribution of free gifts to customers



Elevate Innovation elevateinnovation.com

Contact Tai Khan, tk@elevate.cc

Display types produced

temporary, semi-permanent, permanent

Materials capabilities

metal, plastic, wood, laminates, acrylic, thermoform, plastic injection-molded

POP services

display design/engineering, electronic integration, packaging design, shop-in-shop design, signage design, graphic design, prototyping, interactive displays, delivery/logistics

Display solutions offered

endcap, countertop, item glorifier, pallet display, wing display, aisle display, 3-case display, cross-promotional branding display, window display, pole topper, small-run display, display tables, portable tasting tables, in-store popup, travel retail displays, duty-free wall bays



Frank Mayer and Associates, Inc. frankmayer.com

Contact Dave Loyda, dave.loyda@frankmayer.com

Display types produced

semi-permanent, permanent

Materials capabilities

metal, plastic, wood, acrylic, corrugate

POP services

display design/engineering, shop-in-shop design, signage design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

endcaps, in-line merchandisers, store environments, custom fixtures, shop-in-shop, self-checkout, floor-standing/counter displays, interactive kiosks; project management, estimating, production, distribution; interactive kiosks for self-order, check-in, wayfinding, loyalty programs



Green Bay Packaging, Baird Display bairddisplay.com

Contact Scott Patterson, spatterson@gbp.com

Display types produced

temporary, semi-permanent

Materials capabilities

corrugate, rigid PVC foamboard, styrene, foamcore, corrugated plastic, foils, plastics, paper-board (SBS, chip)

POP services

display design/engineering, packaging design, signage design, graphic design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

floor displays, shelf displays, counter displays, standees, stackers, dump bins, sales kits, pole toppers, spectacles/mass displays, Display Flash (ellipticals), pallet displays, danglers

ICON International

icon-intl.com

Contact Greg Caglione, gaglione@icon-intl.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

corrugate, metal,
plastics

POP services

display design/engineering,
packaging design, shop-in-shop design, signage design, graphic design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

PDQ trays, pallet displays, sidekicks, floor displays, custom displays, shop-in-shops, endcaps, aisle signs, decor signage, packaging, dump bins, destination categories, pre-loaded displays; in-store support & demos



KURAY DISPLAY

kuraydisplay.com

Contact MURAT KURAY, murat@kuraydisplay.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

plastic, metal,
wood, corrugated
cardboard

POP services

display design/engineering,
electronic integration, prototyping, interactive displays, delivery/logistics

Display solutions offered

floor displays, pallet displays, gondola displays, counter displays, shelf displays, hanging displays, promotional displays, stock displays

Miller Zell

millerzell.com

Contact Cathy Armstrong, cathy.armstrong@millerzell.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

wood, metal, plastic,
acrylic, corrugate,
paper

POP services

display design/engineering,
display recycling, electronic integration, packaging design, shop-in-shop design, signage design, graphic design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

endcaps, countertop, display, dump bin, aisle blocker, pallet display, wing display, sidekick, fixtures; permanent & temporary point-of-sale signage



OSI Creative

osicreative.com

Contact Jeff Mancini, jmancini@osicreative.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

plastic, metal & wire,
wood, laminates,
solid surface,
corrugate, graphics,
LCD, SMS services,
AR/VR

POP services

display design/engineering,
display recycling, electronic integration, packaging design, shop-in-shop design, signage design, graphic design, prototyping, interactive displays, delivery/logistics, packet/kitting/assembly

Display solutions offered

retail environments, standalone fixtures & floorstands, endcaps, countertops, pallet displays, sidekicks, power wings, signage, aisle violators, LCD & touchscreens, mobile technologies/SMS engagement, AR & VR, club packs, trapped bilsters, paperboard cartons, rigid/setup boxes, take-to-cashier cards, flexible packaging, gift with purchase bags, promotional branded merchandise



Pac Team Group
pacteam-group.com

Contact Mike McElduff, mm@pacteamamerica.com

Display types produced

semi-permanent,
permanent

Materials capabilities

woods: solids,
vener, laminate,
vinyl, metal: stain-
less, plating, custom
finishes, glass,
acrylic

POP services

display design/engineer-
ing, electronic integration,
packaging design, shop-in-
shop design, prototyping,
interactive displays, delivery/
logistics, packet/kitting/
assembly

Display solutions offered

countertops, showcases, endcaps, towers, top of counters,
displays, packaging, shop-in-shops, furniture, millwork &
fixtures, windows, exhibition stands, side-wing displays,
highlighters, accessory props, neck forms; solutions for
shops, hotels, restaurants



Serigraph Inc.
serigraph.com

Contact Alyssa Meer, ameer@serigraph.com

Display types produced

temporary,
semi-permanent

Materials capabilities

corrugate, plastic,
paper

POP services

display design/engineering,
shop-in-shop design, signage
design, prototyping

Display solutions offered

countertop displays, aisle violators/disrupters/clip strips,
dump bins; enhancement of displays with patented,
patent-pending, or proprietary print technologies



Spectrum Scan Pvt. Ltd.
spectrumscanindia.com

Contact Amit Shah, amit@spectrummail.com

Display types produced

temporary,
semi-permanent,
permanent

Materials capabilities

corrugate, plastic,
metal, wood

POP services

display design/engineering,
packaging design, shop-in-
shop design, signage design,
prototyping, interactive
displays

Display solutions offered

floor standing unit, cashtill display, countertop, parasite,
glorifier, endcap, shelf-in-shelf, dump bin, island display,
isle breaker, sidekick, category branding, thermoform-
ing posters, decals, triarama, dangler, tent cards, pallet
displays, standees, wing display, floor graphics, expand-
able window kit, shelf strips, pole sign, signage, flanges,
twister, streamers, salon trolley, sequential signage,
wave LED signage, plastic promotional packaging boxes,
lit & nonlit hanger



Trion Industries
triononline.com

Contact Amber Paisley, APaisley@triononline.com

Display types produced

semi-permanent

Materials capabilities

metal, plastic

POP services

display design/engineering,
prototyping

Display solutions offered

shelf management systems, single-serve beverage pusher
system, display & scanning hooks, cooler & freezer
merchandising systems, storewide labeling systems,
anti-theft & security fixtures, merchandisers, sign
systems, POP display components & hardware