

2019 Shop! Agency Guide

Agency members of Shop! include leading marketing agencies from around the world. Their services range from digital communication and live promotional demonstrations to footfall monitoring and consumer research. Below are brief descriptions of each Agency member, including information from their websites.

Cheil Benelux

cheil.nl

Cheil is at the cutting edge between digital, retail, and advertising. We create contagious stories propelled forward by innovation.

Edo Agency

edoagency.com

Edo provides fresh creative, concept through delivery, in retail and environment design for some of the most recognizable brands in the world.

FCB Red

fcb.com

At FCB, we believe the best part of a brand's story is never finished. The part that always asks what can we do better. And always wonders what's next. What's out there. What's waiting to be discovered. And it's not just the story of a brand or an idea. It's the story of all of us. Always moving forward. Always looking back. Always a work in progress.

Gorrie Marketing Services

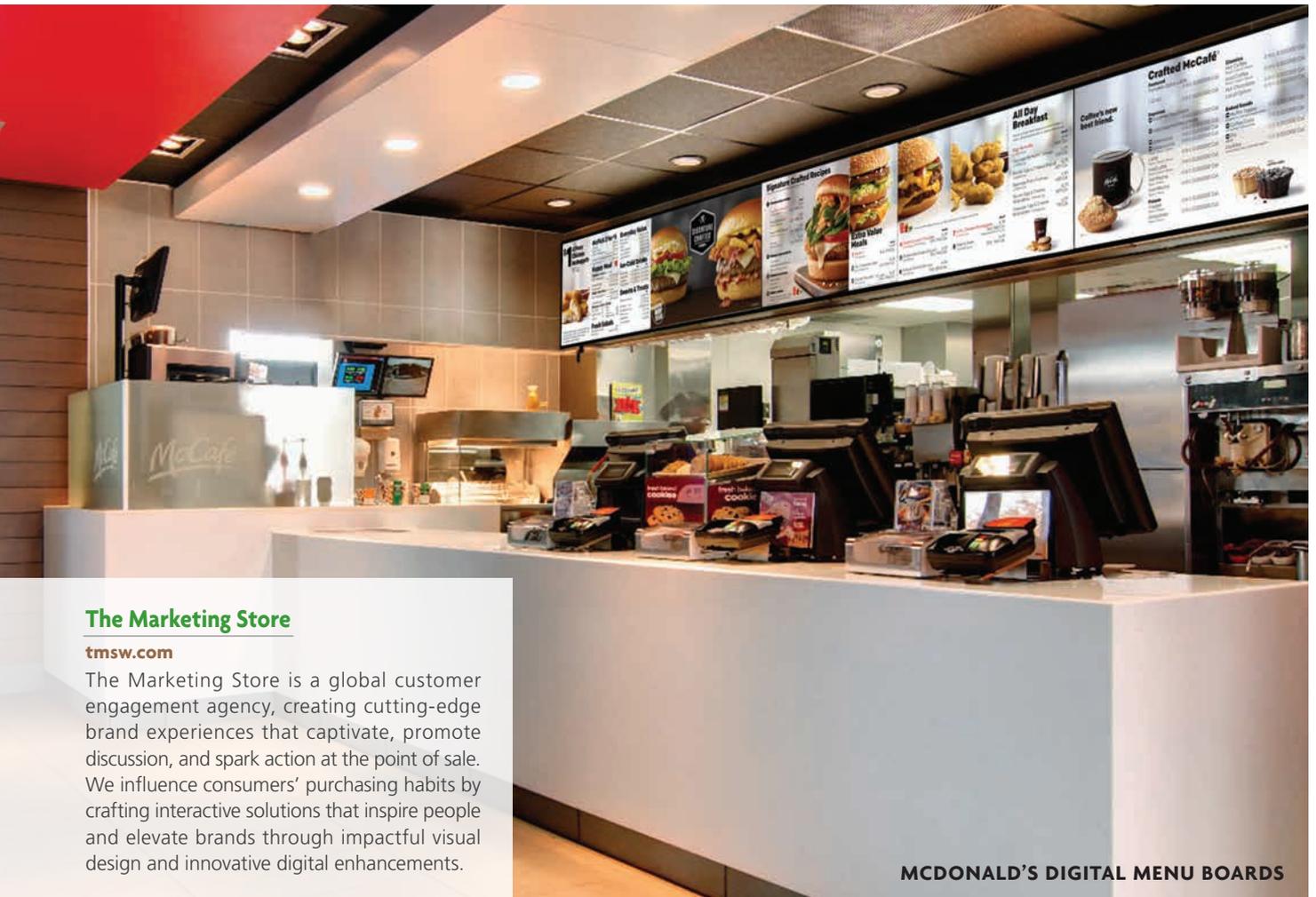
gorrie.com

Retail interior display and fixture programs, interactive and POP displays, accessories and kiosks, signage and graphics; project management, and installation services.



Tag
tagww.com

Tag is a leading end-to-end global creative production and sourcing partner to brands and agencies. We offer a complementary skill set to in-house and agency teams to bring to life, extend, and deploy creative ideas. We have an unrivaled global presence, working with 40 of the top 100 global brands and a versatile range of service models ranging from fully in-house to off-shore. Tag is part of Williams Lea Tag, which has combined revenues of \$1.2 billion and 10,000 employees in 40 countries.



MCDONALD'S DIGITAL MENU BOARDS

The Marketing Store

tmsw.com

The Marketing Store is a global customer engagement agency, creating cutting-edge brand experiences that captivate, promote discussion, and spark action at the point of sale. We influence consumers' purchasing habits by crafting interactive solutions that inspire people and elevate brands through impactful visual design and innovative digital enhancements.

Guangzhou Innovision Marketing Solutions Co. Ltd.

inno-vision.cn

Services includes automotive, integrative, and other professional marketing. Locations in Beijing, Shanghai, and Guangzhou, China.

H+A (Hewitt & Associates)

hewittpop.com

Marketing at retail, industrial and graphic design, prototyping, manufacture, shopper marketing, logistics, and engineering.

The Integer Group

integer.com

We are courageous, inventive, and brave. We utilize cultural insights to fuel creative ideas that build brands and connect with people where they are living, looking, and buying, accelerating shoppers toward commerce. We call this connected creativity, and it places us at the Intersection of Branding and Selling.

Pep Promotions

peppromotions.com

Company specializing in project management and procurement for promotional marketing programs.

R.R. Donnelley & Sons Co.

rrdonnelley.com

Integrated communications provider enabling organizations to create, manage, deliver, and optimize their multichannel marketing, featuring an unmatched capabilities portfolio, a proven management team, and the financial flexibility to grow and innovate and to provide strategically located operations for global service that helps our clients recognize and capitalize on evolving industry dynamics.

Contact these agencies at supplierconnect.shopassociation.org.